

**The College of Business BSBA degree requirements/audit**

<b>Program course requirements</b>		<b>Hours</b>	<b>Core course requirements: eight courses</b>		<b>Semester</b>	<b>Hours</b>
Communications		6	ACC201	Principles of Accounting		3
Interpersonal Effectiveness		3	BUS211	Business Law		3
Humanities		6	BUS270	Business Ethics		3
Social sciences		6	BUS312	Critical Thinking and Planning		3
Natural sciences		6	BUS380	Organizational Leadership and Change		3
Mathematics		6	ECO201	Macroeconomics		3
Electives		9	ECO202	Microeconomics		3
Total General Education requirements		42	FIN401	Financial Management		3
			MGT331	Technology and Business Integration		3
Core		45	MGT341	Managing Decision Models		3
Electives non-concentration		21	MGT401	Management Skills and Practice		3
Electives non-concentration or concentration		12	MGT402	Project Management		3
			MGT411	Human Resource Management		3
			MKT302	Marketing		3
			BUS499	Business Policy & Strategic Solutions (capstone, take at end)		3
Credit hours total		120	Core credit hours total			45

**Concentration course requirements: four courses from selected concentration**

<b>Finance concentration</b>			<b>Semester</b>	<b>Hours</b>	<b>Healthcare Administration concentration</b>			<b>Semester</b>	<b>Hours</b>
FIN430	Corporate Finance			3	HCM401	Strategic Planning and Program Development			3
FIN431	Treasure and Credit Management			3	HCM402	Human Resource Management in HC Systems			3
FIN432	Investment Analysis			3	HCM403	Quality Assurance in Healthcare Systems			3
FIN433	Financial Markets and Institutions			3	HCM404	Healthcare Policy and Administration			3
Credit hours total				12	Credit hours total				12

<b>Marketing concentration</b>			<b>Semester</b>	<b>Hours</b>	<b>International Business concentration</b>			<b>Semester</b>	<b>Hours</b>
MKT430	Marketing Fundamentals			3	BUS430	International Business			3
MKT431	Consumer Behavior			3	BUS431	International Economics			3
MKT432	Marketing Research and Analysis			3	BUS432	International Organizations			3
MKT433	Marketing Strategy and Implementation			3	BUS433	International Marketing			3
Credit hours total				12	Credit hours total				12

<b>Customized professional concentration</b>			<b>Semester</b>	<b>Hours</b>
must be approved by campus dean or program chair				
B****				3
B****				3
B****				3
B****				3
Credit hours total				12

for transfer credits requirement see catalog  
 See Argosy University Academic Catalog, and Schedule of Courses Bulletin.  
<http://www.argosy.edu/pdfs/ArgosyAcademicCatalog.pdf>

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